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Continued progress against our 20x20 Sustainability Plan across all five values.

- Only UK company to be ranked as a sustainability leader in the 'Food and Staples Retailing' category of the Dow Jones Sustainability Indices
- Reformulation of chilled drinks range to save 84 tonnes of sugar annually from our customers' baskets
- Awarded Best Retailer by Freedom Food for our outstanding contribution to farm animal welfare
- Opened the first retail outlet in the UK to come off the National Grid and be powered by food waste alone
- Supported five world class athletics and para-athletics events in four cities through Sainsbury's Summer Series
- Trained over 500 café colleagues at one of our six food colleges promoting excellence in customer service

Mike Coupe, Chief Executive, said:

" I'm particularly proud of the progress we've made over this last quarter towards our 20x20 Sustainability commitments.

In recognition of this we're the only UK company to be ranked as a sustainability leader in the 'Food and Staples Retailing' category of the Dow Jones Sustainability Indices (DJSI). The DJSI is the leading global sustainability benchmark and we're one of the few companies that have been a member of the DJSI since its inception in 1999. This year we outperformed 92% of our industry, receiving a total sustainability score of 71 vs. the industry average of 48. We also obtained the highest score for environmental performance worldwide.

We're always looking to innovate and we've led the way on zero waste to landfill, achieving total waste reuse and recycling across our estate in 2013.

In July this year we took our Cannock store off the National Grid – marking an incredible advance in our sustainability management and something that will save us thousands of pounds a year in electricity bills too. Food that can't be donated to our charity partners or reused in other ways goes to an anaerobic digestion plant where it's converted into bio-methane gas used to make electricity. This means our store in Cannock is now powered entirely by food that might otherwise have ended up in landfill.

It's a staggering achievement, particularly when you consider that we're the first company in the UK to trial it – a real sign of our dedication to push the boundaries in the green space."



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Other highlights from the quarter include:

Swap & save 246kcal/serve

Sainsbury's Spinach & Ricotta Cannelloni, Be Good To Yourself 400g



£2.40/unit
£6.00/kg

1 Add

We ran our second 'healthier swap' campaign on our groceries online site, which saved just over 700,000 calories from our customers' baskets.



Our Freedom Food accredited loch trout fillets are farmed in Loch Etive, Scotland.

1. Best for food and health

- **Product reformulation:** As part of our commitment to reduce calories in our own-brand products, we reformulated our chilled juice drinks, removing 84 tonnes of sugar annually and saving 329 million calories from our customers' baskets.
- **Allergens:** We became the first major retailer to ensure our entire range of own-brand natural and Greek-style natural yoghurts are suitable for customers with an allergy to nuts. As part of our commitment to raising awareness of the needs for customers with allergies and intolerances, we were also the major sponsor of the London Allergy Show in July, which was attended by almost 30,000 people.
- **Salt:** In September, we signed the Department of Health's latest Responsibility Deal pledge, setting new targets for 2017 to help customers reduce their salt intake. We were one of the first retailers to set tough salt reduction targets in our own-brand products over 15 years ago and today use a step-by-step approach to ensure there is no compromise to product safety, quality and taste.
- **Healthier baskets:** In the summer, we ran our second 'healthier swap' campaign on our groceries online site, designed to encourage customers to swap to a healthier product by highlighting the calorie saving per serving for swapping. This campaign saved just over 700,000 calories from our customers' baskets across a three week period.

2. Sourcing with integrity

- **Farm animal welfare:** We were awarded Best Retailer by Freedom Food for our outstanding contribution to farm animal welfare. The award recognises that we sell 60 per cent of all Freedom Food sold and stock more Freedom Food labelled products than any other supermarket.
- **Freedom Food Trout:** In July, we exclusively launched the first Freedom Food accredited loch trout fillets in the UK. Farmed in Loch Etive on the west coast of Scotland, the move to higher animal welfare standard farmed trout is the latest of Sainsbury's 300 products to carry the Freedom Food logo.
- **Horticultural apprenticeships:** Eight colleagues have begun their placement with our fresh produce suppliers through our new horticultural apprenticeship programme. The scheme is designed to give hands-on practical experience within our grower base.
- **Agricultural shows:** Agricultural shows are an important time for our colleagues to meet with local farmers and growers. We won 'Best Overall Stand' at the Balmoral show, and also exhibited at the Highland, Yorkshire and Royal Welsh shows. We provided samples of our regional products to visitors while offering demonstrations on fish and lamb.

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We launched a lorry specifically designed to improve the safety of cyclists and pedestrians.



In August Mo Farah set a British record at the Sainsbury's Summer Series in Birmingham.

3. Respect for our environment

- **Sustainability leadership:** We are the only UK company to be ranked as a sustainability leader in the 'Food and Staples Retailing' category of the Dow Jones Sustainability Indices (DJSI). This year we outperformed 92% of our industry, receiving a total sustainability score of 71 vs. the industry average of 48. We also obtained the highest score for environmental performance worldwide.
- **Off the grid:** Our ground-breaking initiative makes our Cannock store the first retail outlet in the UK to come off the National Grid and be powered by food waste alone. Working closely with our partners at Biffa we have developed a new technology that turns waste into bio-methane gas used to generate electricity for the nearby Cannock store, transported via a newly constructed 1.5km-long electricity cable.
- **Cyclist safety:** We launched a lorry specifically designed to improve the safety of cyclists and pedestrians, with new technology giving the driver 360 degree vision of the surrounding road. It includes proximity sensors down the sides of the lorry to alert the driver to other road users, additional indicators and reflective infills to prevent cyclists from falling under the vehicle.
- **Closed loop:** Our new food crates, made from 100 per cent recycled material, now fit together uniformly to increase the carrying capacity of our lorries and save on road journeys. Two million crates will be recycled by melting down and reforming into new crates that are safe to transport food.

4. Making a positive difference to our community

- **Summer Series athletics:** We maintained our Paralympic legacy through the Sainsbury's Summer Series, hosting five world class athletics and para-athletics events in four cities. We gave over 4,500 colleagues and almost 30,000 customers tickets to enjoy the events, which saw David Weir take another gold medal in London and Mo Farah set a British record.
- **Local communities:** In July, our stores announced their new Local Charity partners for the coming year, which were nominated by customers in store and online. Each of our stores partners with a local charity in their area, providing fundraising and other support to help make a positive difference in their communities. Last year our customers and colleagues raised over £2 million for local charities and community groups.
- **Active childhoods:** Following another successful year of our Active Kids programme, we now have over 53,000 schools and clubs registered. Since the sport and cooking scheme launched in 2005, we have donated over £150 million in equipment and experiences.

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We've trained over 850 café colleagues over the last quarter.

5. A great place to work

- **Upskilling colleagues:** During the last quarter over 850 colleagues from our cafés have attended a range of courses promoting excellence in customer service, with over 500 completing our 'Barista and Cook' course in one of our six food colleges. Over 240 of our store trainers have also attended our new "Bringing Learning to Life" workshops, to support their knowledge and insight when it comes to training other colleagues.
- **Careers:** We've pledged support for the third year running to the IGD's Feeding Britain's Future initiative, to highlight to young people the opportunities of a career in retail. Over 180 of our stores have committed to provide skills workshops to give over 3,500 jobseekers advice on writing CVs and interview skills.
- **Colleague engagement:** We've received nearly 2,000 responses to our new 'Message Mike' scheme since it went live in July. The scheme gives an opportunity for colleagues to suggest ideas and give their feedback directly to our CEO.

For more information on Sainsbury's 20x20 Sustainability Plan please go to www.j-sainsbury.co.uk/responsibility

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